

# Analysis of the event

EMV 2018

Dusseldorf, 20 – 22 February 2018

**4,200** sqm  
Exhibition space

**3,461**  
Visitors  
30% international

**115**  
Exhibitors  
37% international

**Figures  
2018**

**emv**

**Save the Date**  
19–21 March 2019

**96**  
Speakers

**98**  
Presentations  
Conference, Tutorials, Workshops

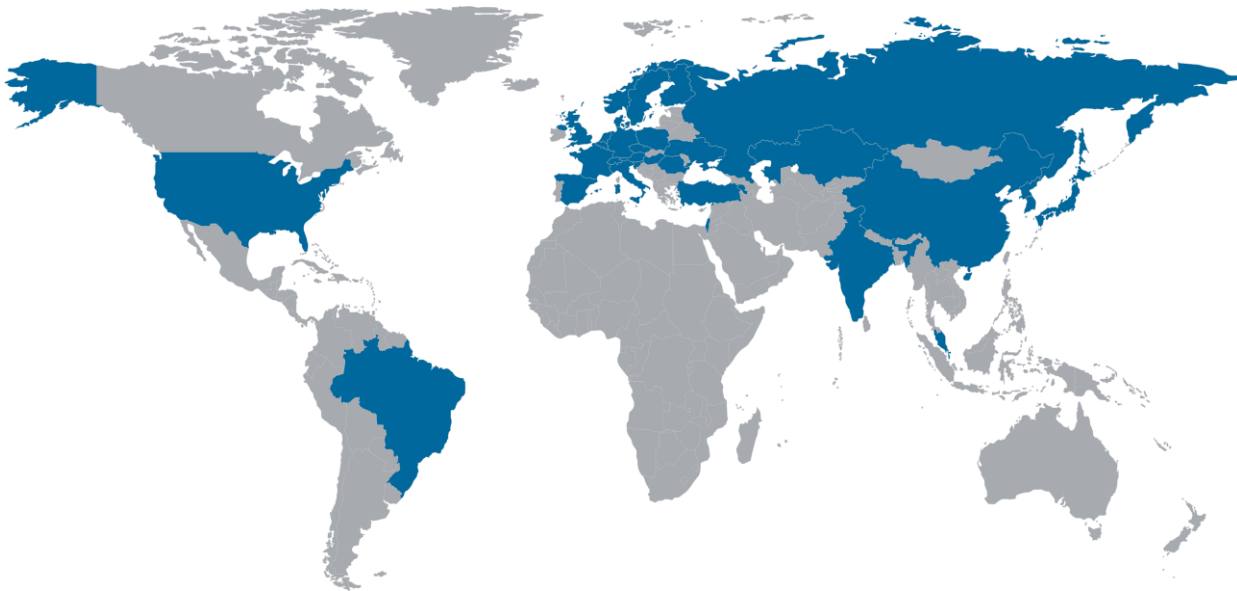
**916**  
Conference bookings

## At a glance

### EMV 2018 marked by a growth

With 115 exhibitors (+8%), an exhibition space of 4,200 sqm (+5%), a visitor plus of 5% and 916 conference bookings EMV increased in all numbers compared to EMV 2016.

### An international event



#### Top 5 visitor countries apart from Germany

- Russia
- Netherland
- Great Britain
- Italy
- Poland

#### Top 5 exhibitor countries apart from Germany

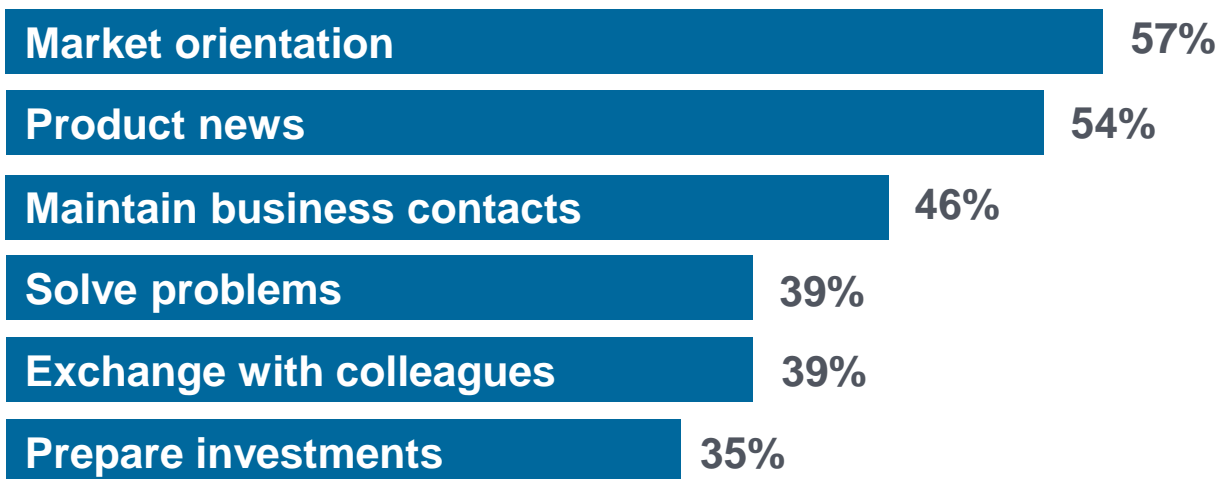
- USA
- France
- Great Britain
- China
- Netherland

30% of the visitors are from abroad

37% of the exhibitors are from abroad

## The visitors

### Expectations of the visitors to EMV

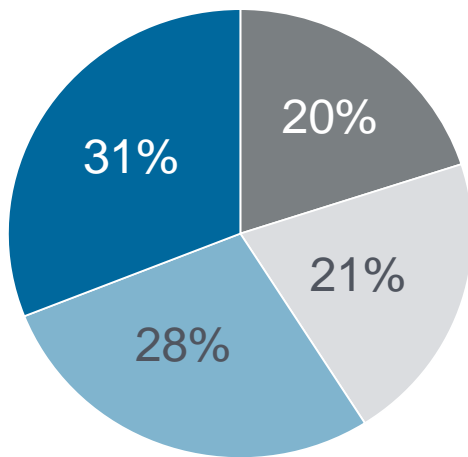


### Top 10 industries of the visitors

27%	Electronics/Electrical engineering
23%	Electrical measurement and control
13%	Automotive construction
9%	Quality insurance
8%	Computer and communication
6%	Machinery, apparatus, tools
5%	Science / academic industries
4%	Drives and control technology
3%	Air and space
2%	Energy economy

## The visitors

### Visitor value at EMV



- clear defined range of products
- Location of the event
- Conversation with the exhibitors
- good market overview

### Evaluation of the visitors

**96%**

of the visitors gained their set goals in attending EMV.

**86%**

of the visitors are directly involved in investment decisions.

**83%**

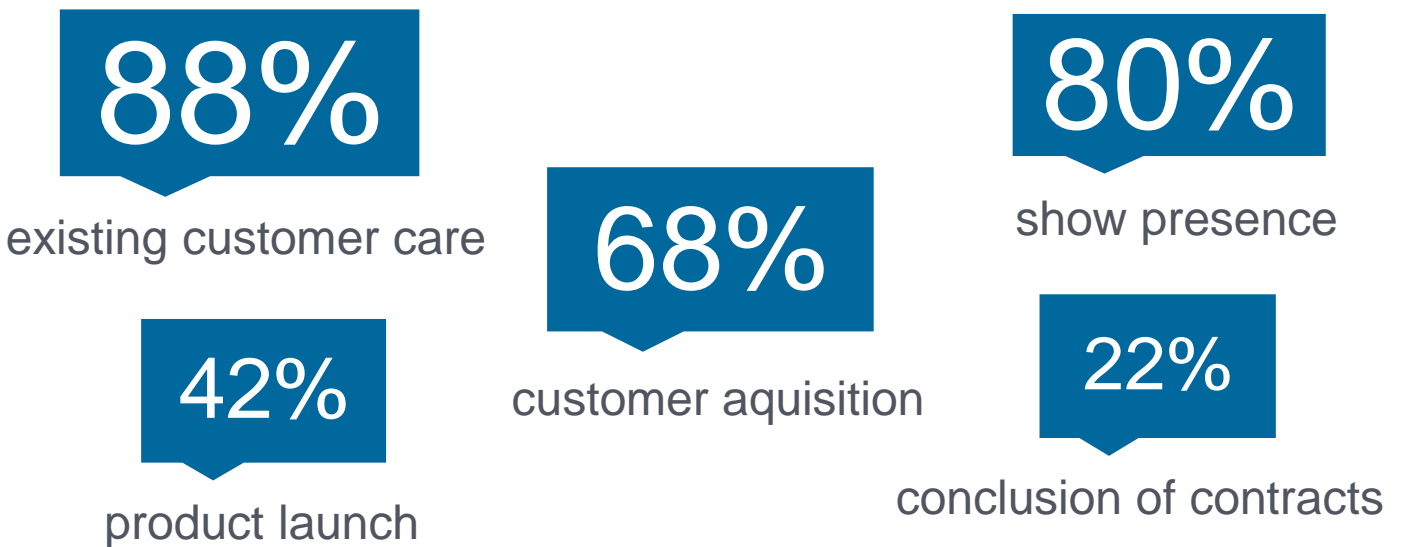
of the visitors evaluate the range of exhibitors and products as „very good“ or „good“.

**89%**

of the visitors evaluate the technical discussions with the exhibitors as „very good“ or „good“.

## The exhibitors

### Reasons for exhibiting at EMV



### Evaluation of the visitor quality

**80%** of the exhibitors appreciate the high quality of contacts.

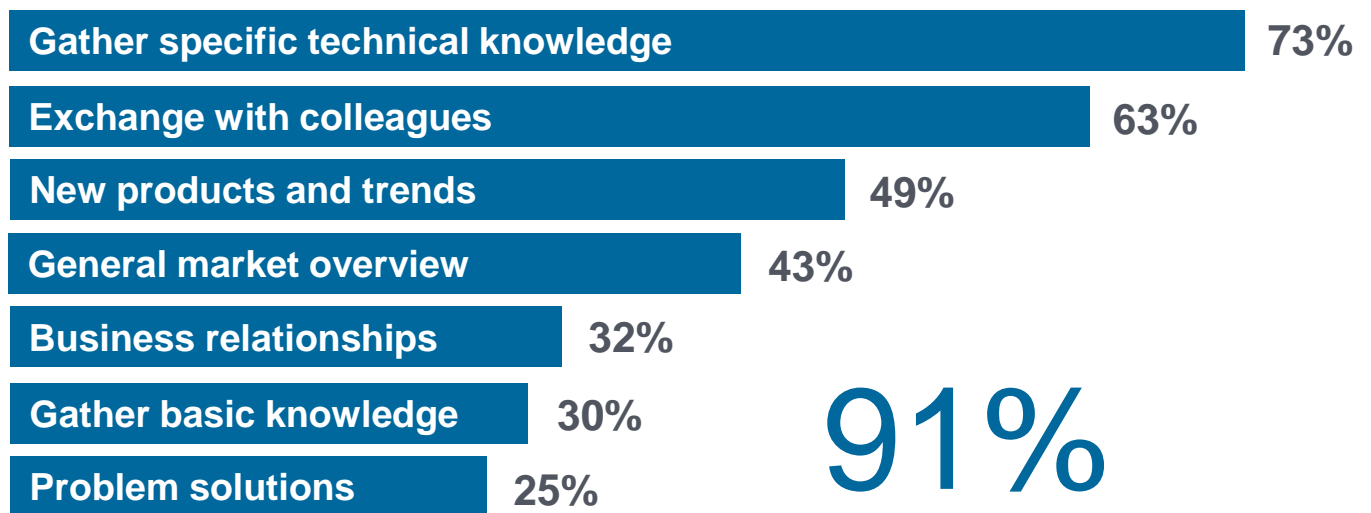
**72%** of the exhibitors evaluate the contacts as valuable.

### Repetition

**96%** of the exhibitors plan to exhibit at EMV 2019 again.

## The conference

### Expectations of conference participants



**91%**

of the participants rated the conference as „very good“ or „good“

### Industries of conference participants



# Contact

## Team



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## More information



[Photos of EMV 2018](#)



[Video of EMV 2018](#)

## EMV 2019



Stuttgart, Germany, 19 – 21 March 2019

[e-emc.com](http://e-emc.com)

## Organizer



Messe Frankfurt Group

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