

Analysis of the event

EMV 2019

Stuttgart, 19 – 21 March 2019

4,200 sqm

Exhibition space



2,779

Visitors

20% international



121

Exhibitors

38% international

32



Speakers

40



Presentations

1,043



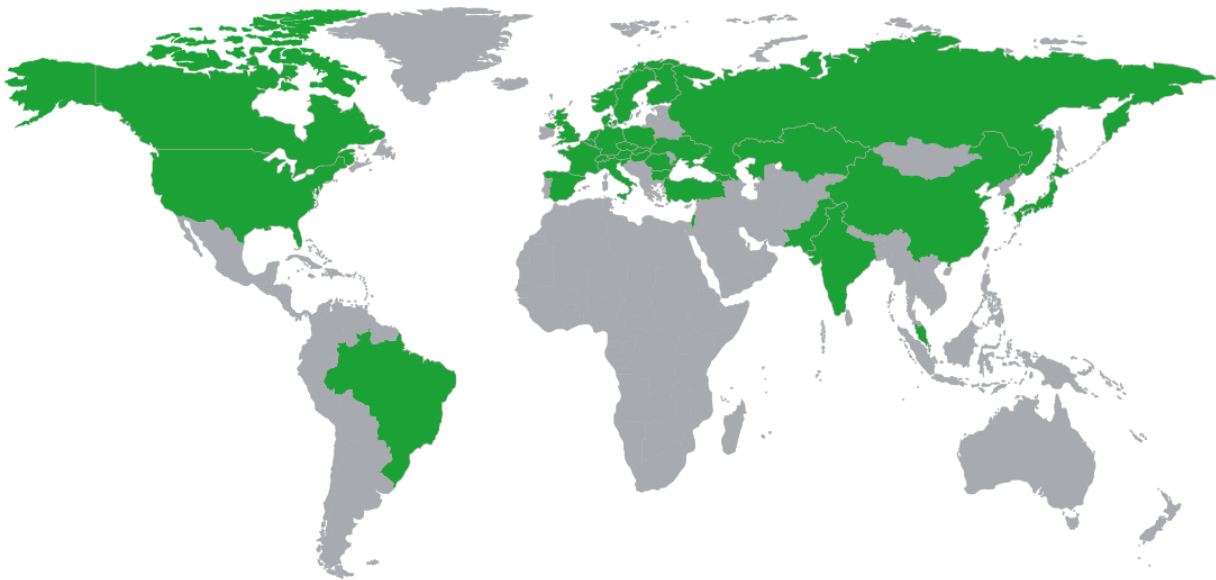
Workshop bookings

At a glance

Facts & Figures

With 121 exhibitors, an exhibition space of 4,200 sqm, 2,779 visitors and 1,043 workshop bookings EMV consolidates its position as an important industry gathering.

An international event



Top 5 visitor countries apart from Germany

- Switzerland
- Russia
- Poland
- Italy
- Great Britain

20% of the visitors are from abroad

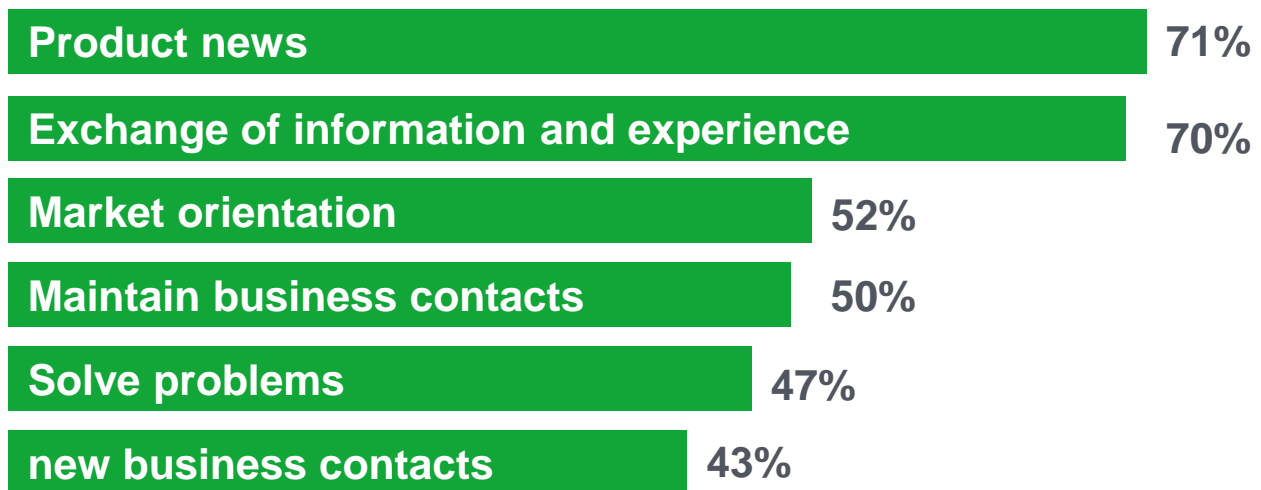
Top 5 exhibitor countries apart from Germany

- USA
- France
- Great Britain
- Switzerland
- Sweden

38% of the exhibitors are from abroad

The visitors

Top objectives for visiting EMV



Evaluation of the visitors

95%

were satisfied with their visit at EMV.

87%

of the visitors are directly involved in investment decisions.

88%

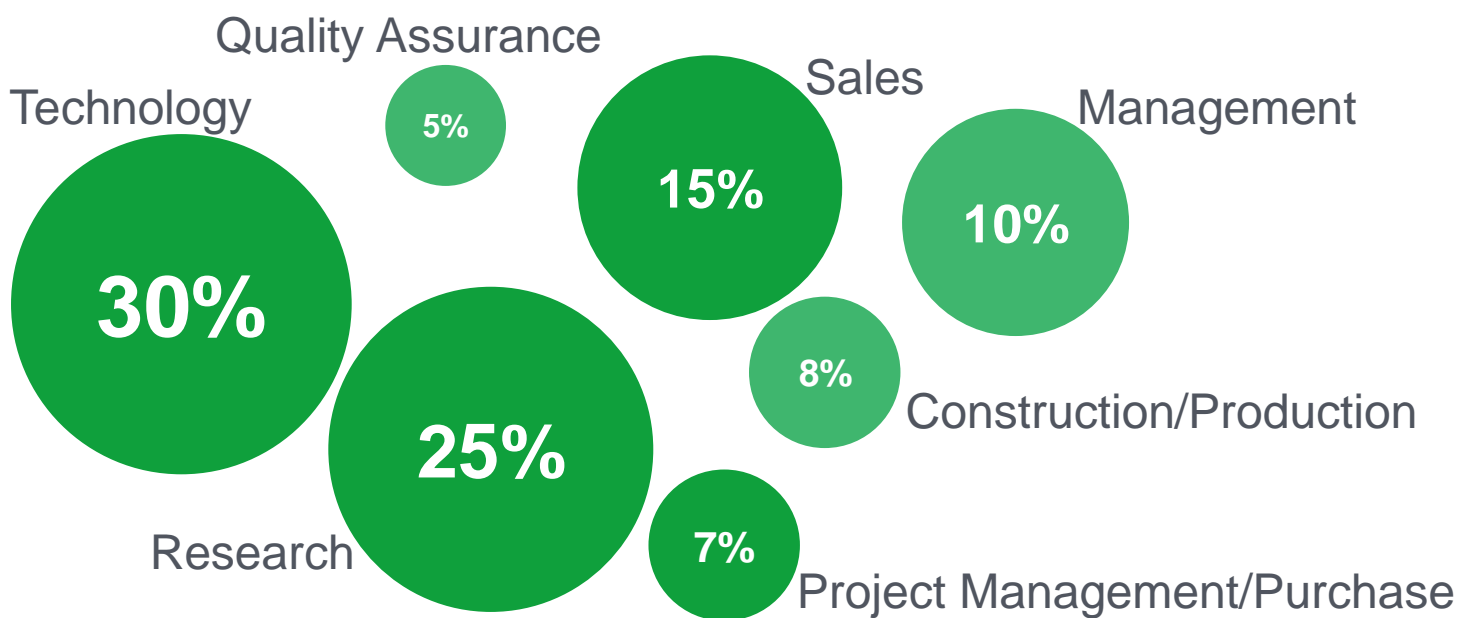
would recommend EMV to others.

85%

of the visitors evaluate the technical discussions with the exhibitors as „very good“ or „good“.

The visitors

Departments



Top 10 industries

29%	Electronics/Electrical engineering
17%	Electrical measurement and control
13%	Services
8%	Electromagnetic components
8%	Machinery, apparatus, tools
7%	Computer and communication
7%	Plant manufacturing
6%	Vehicle construction
5%	Consulting
1%	Others

The exhibitors

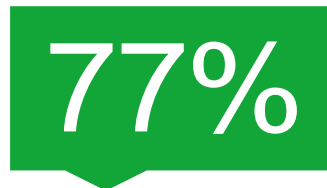
Objectives for exhibiting at EMV



customer care



customer acquisition



show presence



product launch



recruiting

Evaluation of the exhibitors

91% of the exhibitors appreciate the high quality of contacts.

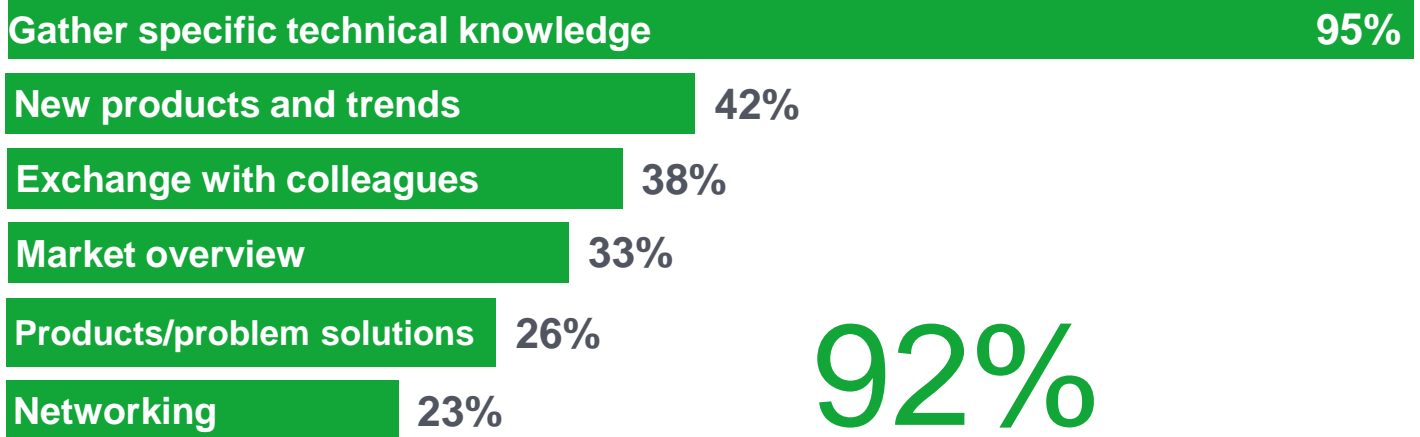
95% are satisfied in attending EMV.

88% would recommend to others.

91% of the exhibitors plan to exhibit at EMV again.

The Workshops

Expectations of workshop participants



92%

of the participants have been “very satisfied” or “satisfied” with their visit of the workshops.

This topics have been of special interest

- 42% Analysis, system EMC
- 42% EMC and product safety
- 42% Debugging practice
- 38% Shielding
- 37% Regulations and standards
- 35% EMC-compatible circuit design
- 35% International EMC standards
- 31% EMC and functional safety
- 29% E-mobility
- 26% Vehicle technology

Contact



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Pictures of EMV 2019



EMV 2020



Cologne, 17 – 19 March 2020

e-emc.com

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