

mesago

emv

Exhibition &  
Conference Summary

**2026**

## Profile

Since its founding in 1988, EMV has developed into the leading trade fair for the EMC industry in Europe. Today, it is regarded as a central platform for exchange, innovation, and professional development in this field.

Alternating annually between Stuttgart and Cologne, it offers exhibitors a strong environment with high industry relevance and international visibility. While Stuttgart focuses on practice-oriented workshops, Cologne stands out with a scientifically oriented congress that is consistently linked to practical applications.

This results in a unique trade fair concept that brings together trade visitors and exhibitors alike and promotes sustainable business contacts.



emv

24 – 26.3.2026  
COLOGNE, GERMANY

## Analysis 2026



**4.700 m<sup>2</sup>**

Exhibition space



**2.414**

Visitors  
30% international



**124**

Exhibitors  
49% international



**61**

Conference lectures  
& workshops



**571**

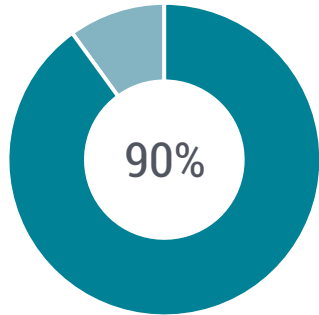
Conference bookings

# Exhibitors

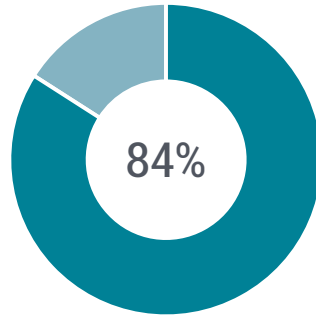
of the EMV 2026 in  
Cologne

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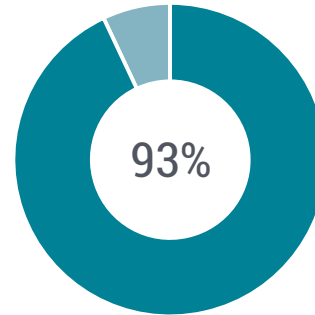
## Evaluation of the exhibitors



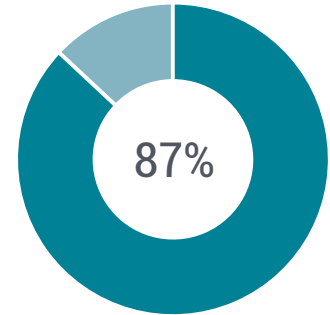
praise high conversation quality



are satisfied with their participation at the EMV



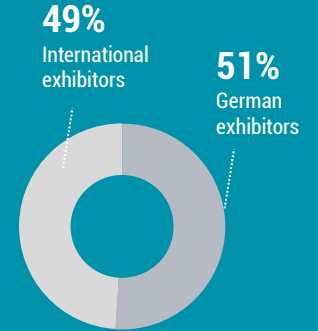
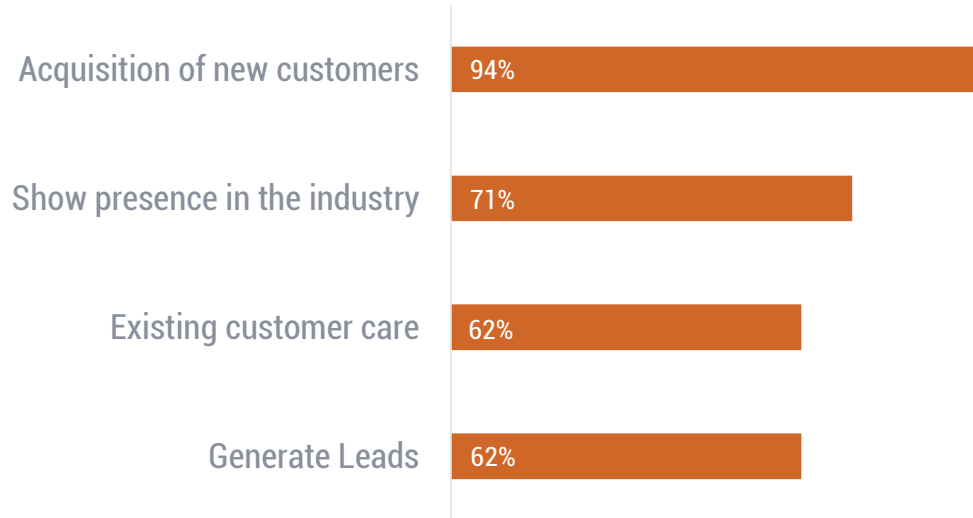
would recommend the EMV to others



plan to exhibit again

"A personal highlight of EMV for me is meeting new leads. The event offers an excellent opportunity to connect with numerous potential customers within three days. At the same time, we use the time to further deepen relationships with existing partners. And networking does not end with the daytime program: valuable conversations also arise in the evening. It is an intense but extremely rewarding event."  
**Julien Sarrade, Business Development Manager General Electronics, EMEA, Keysight Technologies**

## Goals of the exhibitors



### TOP 5 exhibitor countries besides Germany

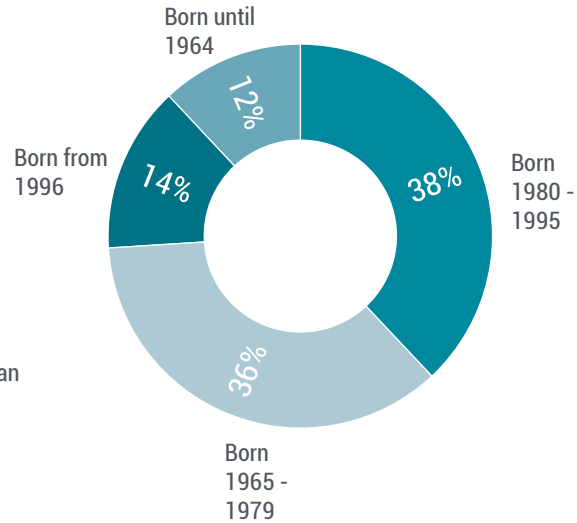
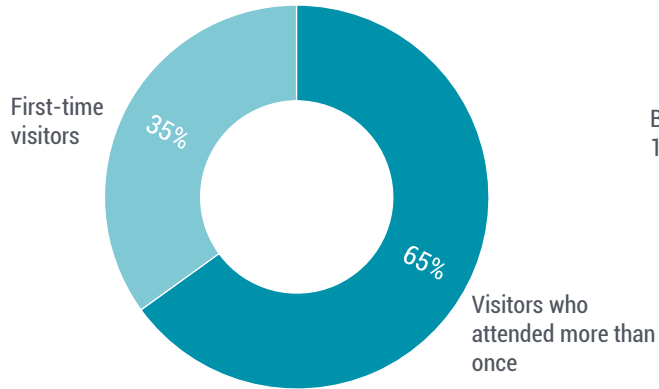
- China
- France
- Great Britain
- Italy
- USA

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# Visitors

of the EMV 2026 in  
Cologne

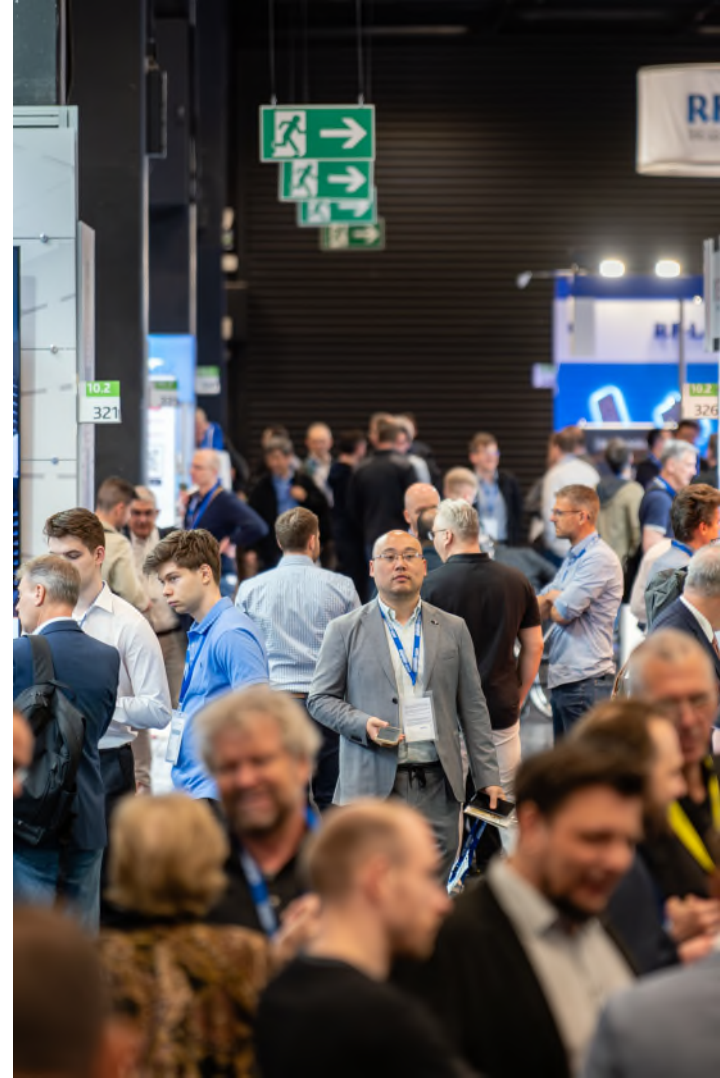
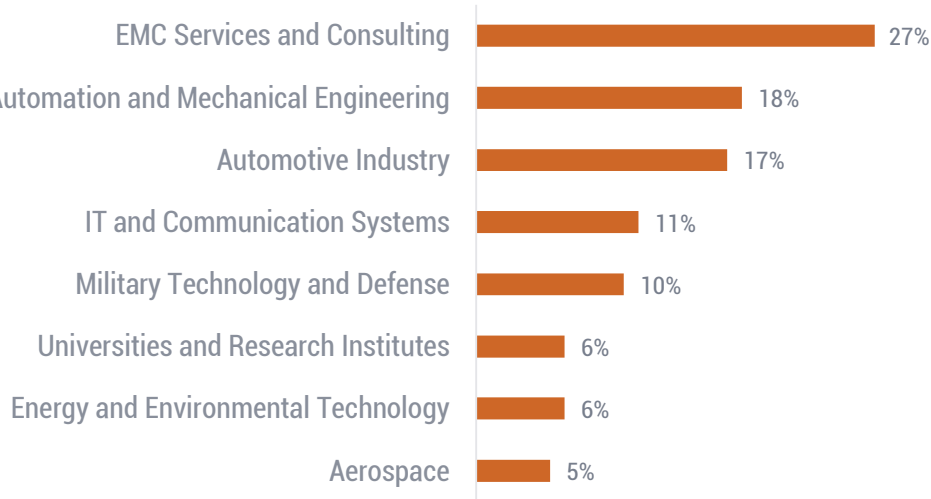
## Visitor profile



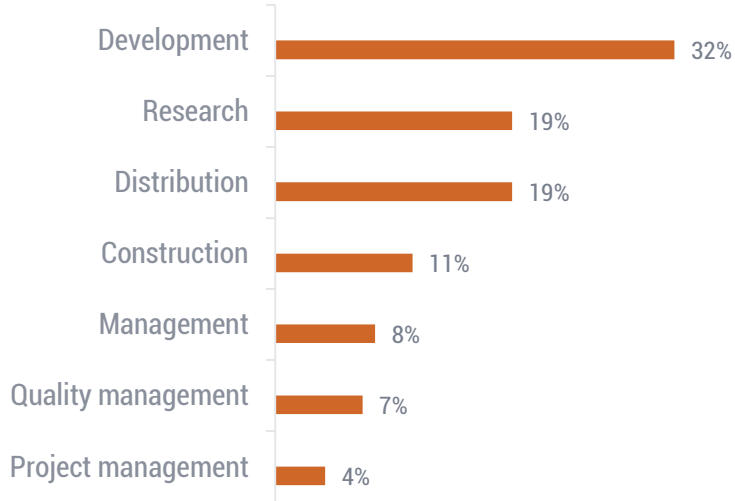
### TOP 5 visitor countries besides Germany

- Italy
- Netherlands
- Poland
- Romania
- USA

## Industry field of the visitors



## Company sector/function of the visitors



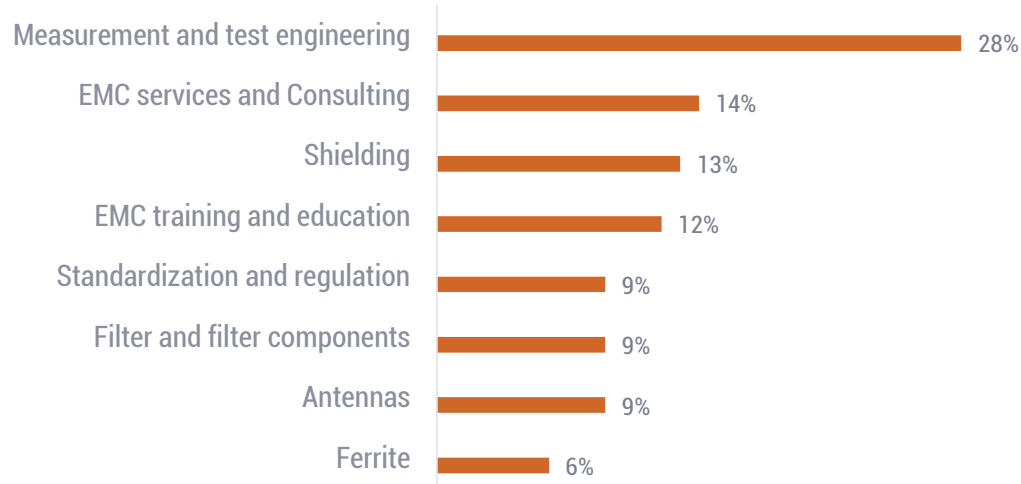
84%

of the visitors are involved in advisory or decision-making roles for investments

89%

of the visitors rate the technical discussions with exhibitors as **very good to good**

## Top interests of the visitors



Source: Excerpt from the visitor survey 2026

94%

were satisfied with their visit to the EMV

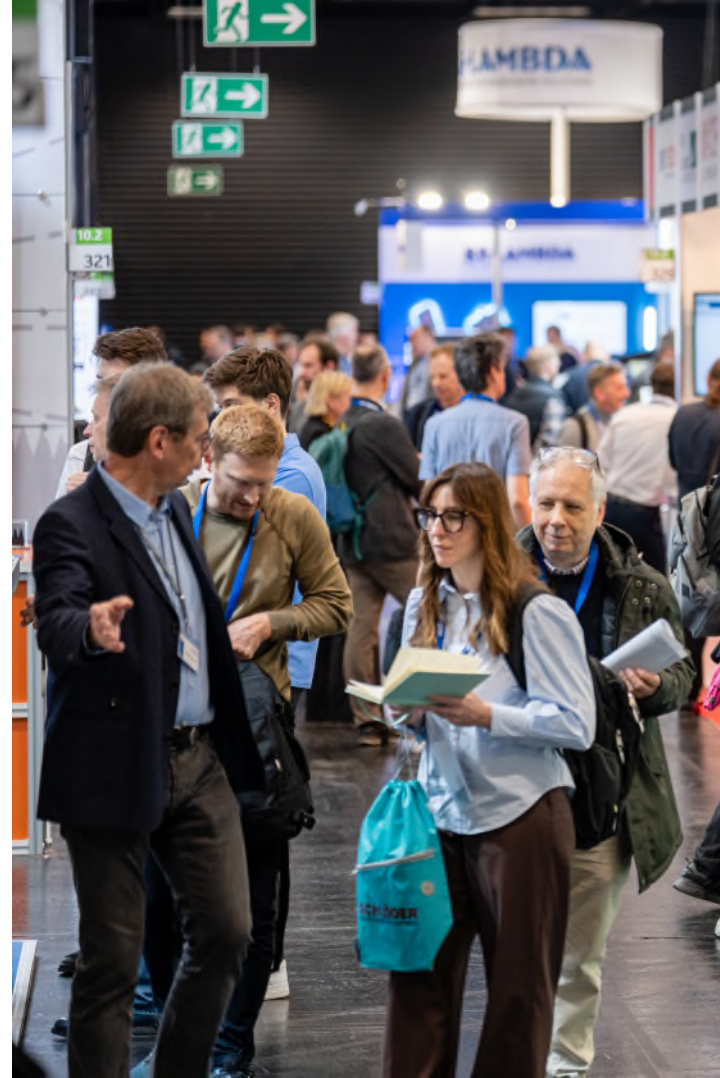
87%

of visitors recommend the EMV to others

## Visitor goals



Source: Visitor survey 2026, multiple answers possible



# Workshops

of the EMV 2026 in  
Cologne

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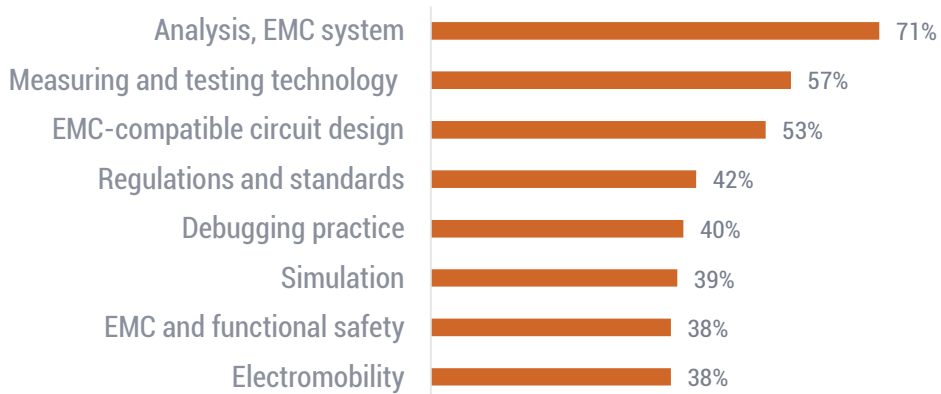
## What participants expect from the workshops



Source: Participant survey 2026, multiple answers possible



## Top interests of conference & workshop participants



85% of participants were very satisfied or satisfied with their visit to the conference and workshops

Source: Excerpt from participant survey 2026, multiple answers possible



## Contact



**For exhibitors**

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**Next EMV Events:**

20. – 22.10.26 [EMV-Seminars](#), Leinfelden-Echterdingen (near Stuttgart), Germany

27. – 29.04.27 [EMV](#), Stuttgart, Germany

**mesago**

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